

TFG Privacy Policy

Introduction

The Fabulous Getaway (hereinafter referred to as "TFG") is committed to protecting the privacy and security of our customers, partners, and website users. This privacy policy outlines how we collect, use, and disclose personal data when you interact with our website, and services, or engage in business with us.

Scope and Applicability

This privacy policy applies to all personal data collected by TFG through our website, services, or other means of communication. It covers all users, including customers, partners, and visitors to our website. **Personal Data Collection** TFG collects personal data from various sources, including:

1. **Website Interactions:** When you visit our website, we collect data such as:
 - IP address
 - Browser type and version
 - Operating system
 - Device type and screen resolution
 - Referral URL
 - Date and time of visit
 - Pages viewed
 - Search queries
2. **Forms and Submissions:** When you submit forms or information through our website, we collect:
 - Name
 - Contact information (email and phone number)

- Interests and preferences
 - Additional information provided in the form
3. **Cookies and Tracking:** We use cookies and other tracking technologies to collect data on your interactions with our website, including:
- Session and persistent cookies
 - Local storage
 - Web beacons
 - Analytics tools
4. **Third-Party Sources:** We may collect personal data from third-party sources, such as:
- Social media platforms
 - Public records
 - Business directories

Use of Personal Data

TFG use personal data for the following purposes:

1. **Service Provision:** We use personal data to provide services, including:
 - Customized travel planning
 - Event management
 - Destination management
 - Marketing and advertising
2. **Marketing and Communication:** We use personal data for marketing and communication purposes, including:
 - Newsletters and promotional emails

- Social media engagement
 - Targeted advertising
3. **Improvement and Development:** We use personal data to improve and develop our services, including:
- Website analytics and optimization
 - Customer feedback and surveys
 - Product and service development

Disclosure of Personal Data

TFG may disclose personal data to third-party service providers, partners, or affiliates for the following purposes:

1. **Service Provision:** We share personal data with service providers to facilitate service delivery, including:
 - Travel suppliers
 - Event vendors
 - Destination partners
2. **Compliance and Legal Obligations:** We disclose personal data to comply with legal obligations, including:
 - Law enforcement agencies
 - Regulatory bodies
 - Courts and tribunals

Data Security and Protection

TFG takes the security and protection of personal data seriously. We implement appropriate technical and organizational measures to prevent unauthorized access, disclosure, or loss of personal data, including:

1. **Access Control:** We limit access to personal data to authorized personnel.
2. **Data Backup:** We regularly back up personal data to prevent loss or corruption.

3. **Incident Response:** We have an incident response plan in place to handle data breaches or security incidents.

Data Retention

TFG retains personal data for as long as necessary to fulfill the purposes outlined in this privacy policy. We maintain data retention policies and procedures to ensure that personal data is deleted or anonymized when no longer needed.

Data Subject Rights

Individuals have the right to:

1. **Access:** Request access to their personal data.
2. **Rectification:** Request correction of inaccurate personal data.
3. **Erasure:** Request deletion of personal data.
4. **Restriction:** Request restriction of personal data processing.
5. **Data Portability:** Request transfer of personal data to another controller.
6. **Object:** Object to the processing of personal data.

Changes to This Policy

TFG reserves the right to modify this privacy policy at any time. We will notify users of any changes and provide an updated version of the policy on our website.

Contact Us

If you have any questions or concerns about this privacy policy, please contact us at:

The Fabulous Getaway,
140A, Vauxhall Street, Colombo 2.

marketing@thefabulousgetaway.com

+94 11 789 5820

Effective Date

This privacy policy is effective as of June 18th 2024, and supersedes all prior versions.